



## **MEDIA RELEASE**

# **5 INNOVATION TECHNOLOGIES WIN AWARDS**

**Sydney, 12<sup>th</sup> December 2019:** 5 highly innovative Australian technologies have won awards in the second round of Consensus Awards in 2019, across Software, Innovation, GreenTech and AgTech. The Awards were co-presented by Julian Day Founder and CEO of Consensus and Richard White, Founder & CEO of WiseTech Global, a winner of a Consensus Award in 2004, and now with a market cap of \$8 billion on the ASX.

Consensus Awards celebrates their 20<sup>th</sup> year of identifying the most innovative technology solutions which are locally designed and developed. Well over 1,000 assessments have been conducted by the pool of 180+ independent judges across 9 different Awards Programs.

Previous Prime Minister Malcolm Turnbull who has presented the Awards on two occasions said, "The Consensus Awards have a history of celebrating some of the most cutting-edge and innovative Australian tech companies, counting world-famous firms Atlassian and WiseTech Global as former recipients. I have no doubt that this year's recipients will follow in their success."

Richard White of WiseTech Global spoke about his confidence in the highly respected Consensus Awards, "When we entered in 2004, we did so to validate our innovation and have our go-to-market strategy reviewed by a large number of industry professionals. Winning a Consensus Award gave us the confidence to push ahead and expand our business with the added benefit of opening doors around the world."

The Consensus Awards Winners and Highly Commended are:

### **Consensus Software Awards**

#### **WINNER**

**CompleteEmpire** by Empire Software Pty Ltd [www.empiresoftware.com.au](http://www.empiresoftware.com.au)

A cloud-based subscription system that provides powerful customer relationship management, marketing management, and sales & operational management for the Property, Finance, Taxation, and Financial Planning industries all in one package.

#### **HIGHLY COMMENDED**

**Enigma Behavioural Lake** by Lorgan Pty Ltd [www.lorganglobal.com](http://www.lorganglobal.com)

The "Enigma" suite of products includes an Artificial Intelligence platform consisting of a Behavioural Lake generating actionable data insights for data scientists and business users enabling them to make the right predictions and decisions at the right time.

### **Consensus Innovation Awards**

#### **WINNER**

**Digital Smart Mirrors** by ShopExp Pty Ltd [www.shopexp.io](http://www.shopexp.io)

Digital Smart Mirrors uses a shop based full length mirror that allows the shopper to try on different virtual items including fashion, sunglasses, jewellery, shoes, makeup and similar accessories that automatically align to the shopper's size and fit.

### **Consensus GreenTech Awards**

## **WINNER**

**Taggle Water Intelligence Network** by Taggle Systems Pty Ltd [www.taggle.com.au](http://www.taggle.com.au)

Taggle has the ability through its IOT connectivity, their early detection sensors and systems to plan and provide positive solutions on a large scale to ensure efficient and successful Water Management.

## **WINNER**

**AeroDAF and AeroMBBR** by Aerofloat Pty Ltd [www.aerofloat.com.au](http://www.aerofloat.com.au)

Aerofloat's patented solutions AeroDAF and AeroMBBR provide an innovative approach to Waste Management and Recycling for a range of industries including the food and beverage (dairies, breweries, abattoirs, confectionery, small goods).

## **Consensus AgTech Awards**

### **WINNER**

**Farmbot** from Farmbot Australia Pty Ltd [www.farmbot.com.au](http://www.farmbot.com.au)

The Farmbot remote water monitoring products bring a number of technical and commercial elements together to deliver compelling solutions for the livestock sector. There is also potential to become the de facto data monitoring solution for other farming groups.

## **Consensus EdTech Awards**

### **HIGHLY COMMENDED**

**eduLAB** from eduLAB Pty Ltd [www.edulab.com.au](http://www.edulab.com.au)

eduLAB's Cloud Based Virtual Lab Environment provides an opportunity to the IT Industry to educate and train IT graduates within a 'real environment' solving 'real life' technical problems in 'real time'.

The Winners receive global recognition. Each of them receives assistance from Consensus to promote their win to their specific target market. Consensus quite rightly claims to be the world's most successful awards program with 89% of the Winners of Consensus Awards since 2000 going on to be extremely successful world-wide. Julian Day added, "We can confidently predict that nearly all of this year's winners will be world-wide winners. Our highly experienced judges get it right, year after year, after year, after year.

*For further information please contact:*

*Julian Day, CONSENSUS Pty Ltd: Tel: 0413 309 056*

*Email: [julian.day@consensus.com.au](mailto:julian.day@consensus.com.au)*